

Hitachi Kokusai Electric

Hitachi Kokusai Electric Inc. Receives Intel's Prestigious Supplier Continuous Quality Improvement Award

TOKYO, Japan, April 19, 2011 – Hitachi Kokusai Electric Inc. has received Intel Corporation's prestigious Supplier Continuous Quality Improvement (SCQI) award recognizing extraordinary commitment to quality and exceptional performance to Intel's goals. This award, given to eight suppliers, is Intel's highest honor for its suppliers acknowledging world-class, outstanding performance. In 2010, Hitachi Kokusai Electric Inc. provided diffusion furnaces deemed vital to Intel's success.

"Hitachi Kokusai is very proud to receive the Supplier Continuous Quality Improvement award from Intel for 2010," said Manabu Shinomoto, president and chief executive officer, Hitachi Kokusai Electric Inc. "This recognition for our hard work reinforces our global commitment to our 'customer first' philosophy. We are happy to be associated with such an industry leader as Intel and this award is magnificent recognition of our employees strong efforts and product quality."

"Intel is very pleased to congratulate Hitachi Kokusai for winning the 2010 Supplier Continuous Quality Improvement award, our highest level of achievement to Intel suppliers. Hitachi Kokusai delivered superior performance in technology development, affordability, and lead-time reduction efforts in support of Intel's most advanced technologies," said Robert Bruck, vice president of Intel's Technology and Manufacturing Group and general manager of Technology Manufacturing Engineering. "Year after year, Hitachi Kokusai has successfully managed to exceed Intel's expectations by delivering quality products and demonstrating their strong commitment to customer orientation and continuous improvement processes, as evidenced by their fourth consecutive SCQI award. We look forward to Hitachi Kokusai's continued leadership in innovation and operational excellence on future Intel technologies."

The SCQI award is part of Intel's Supplier Continuous Quality Improvement program, which encourages Intel's key suppliers to strive for excellence and continuous improvement. To qualify for SCQI status, suppliers must score at least 95 percent on a report card that assesses performance and ability to meet cost, quality, availability, technology and environmental, social and governance goals. Suppliers must also achieve 90 percent or greater on a challenging improvement plan and demonstrate solid quality and business systems. Additional information about the SCQI program is available at <http://supplier.intel.com/quality>.

A celebration to honor SCQI award winners will be held in conjunction with Intel's Supplier Day in Scottsdale, Arizona. In addition, there will be an announcement on Intel's website at <http://intel.com/>.

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